



ECLT 2019 - 2021 Strategic Plan

Foreword



We are happy to present the ECLT Foundation's Strategic Plan for 2019-2021, which responds to the evolving reality globally and on the ground and builds from 20 years of expertise supporting farmers, families and children in areas where tobacco is grown.

This is the first of three levels of the Foundation's transformation from tobacco-focused to a more comprehensive agricultural approach to fighting child labour with a firm intention to prevent child labour displacement between crops and sectors. The second and third levels will focus on expanding and solidifying our tobacco and cross-sectoral partnerships for shared accountability and sustainable elimination of child labour in all agriculture.

Guided by the SDGs, ECLT strategically invests in local capacities and builds partnerships to advance economic, social and environmental development, in line with UN Human Rights and ILO standards.

Child labour is not a stand-alone problem but rather a manifestation of many complex and interlinked issues like poverty and fragile livelihoods, lack of access to education and information, as well as gaps in national legislation and global supply chains. All stakeholders,

public and private, must offer solutions, seek resolution and accept responsibility for correcting these issues.

Therefore, to contribute effectively towards elimination of child labour, in line with the SDG accelerated target 8.7, our programme approach is comprehensive, data-driven and addresses the root causes of child labour.

To increase impact and promote sustainability, we create and support multi-stakeholder partnerships and platforms that aim at preventing child labour displacement between crops, because we know that concrete, coordinated efforts are best practice producing measurable and long-term results.

The ECLT Foundation remains committed to collaborative solutions for children and their families, that address the root causes of child labour in rural communities where tobacco is grown. The Foundation looks forward to implementing its 2019-2021 strategic priorities and welcomes partnerships with stakeholders who share the same vision.

Mike Ligon, President
Karima Jambulatova, Executive Director

ECLT Foundation Strategic Overview

2019 - 2021

The ECLT Foundation works towards a world with thriving agricultural communities, where children are free of child labour so they can go to school and develop in a safe environment. We believe that supporting local capacities and building lasting partnerships for sustainable solutions is the best way to address root causes of child labour and promote rural development.



**VISION: Thriving agricultural communities
in areas where tobacco is grown.**

Strategic Focus for 2019 - 2021

In this strategic period our focus is on three areas: 1) high impact projects for children and communities; 2) advocacy for collaborative solutions and policy change; and 3) support to the implementation of the ECLT Pledge of Commitment. We affirm that little is accomplished when a child is simply moved from one field or crop to another and redouble efforts to involve all stakeholders to promote education, decent work and sustainable development in farming communities.

Focus by Strategic Area

Projects Goal

Child labour is effectively and efficiently reduced in targeted areas where tobacco is grown.

Key Objectives:

- Implement efficient projects with high impact that are tailored to the needs of children and communities.
- Generate and share evidence of best practices and interventions that have proven to be effective.
- Create and run platforms for collaborative solutions for the tobacco and other sectors to prevent displacement of child labour within agriculture.
- Design and implement child labour monitoring and remediation systems.

Advocacy Goal:

ECLT serves as a catalyst for change that leads to better protection for children and increased support for communities in areas where tobacco is grown.

Key Objectives:

- Disseminate global best practices on reducing child labour in agriculture.
- Support Implementation of ILO Integrated Strategy to Address Decent Work Deficits in Sector in 3 Target Countries.
- Support National Tripartite (Government, trade unions, and employers) stakeholders in the review, dissemination, and implementation of child labour National Action Plans.
- Partnership with other Multinational enterprises and/or other agricultural commodities to broaden the impact on addressing child labour in agriculture.
- Disseminate vocational training model as a regional best practice in Central and South America.

Members' Pledge of Commitment Goal:

Signatories of the ECLT Pledge of Commitment manage the risk of child labour responsibly.

Key Objectives:

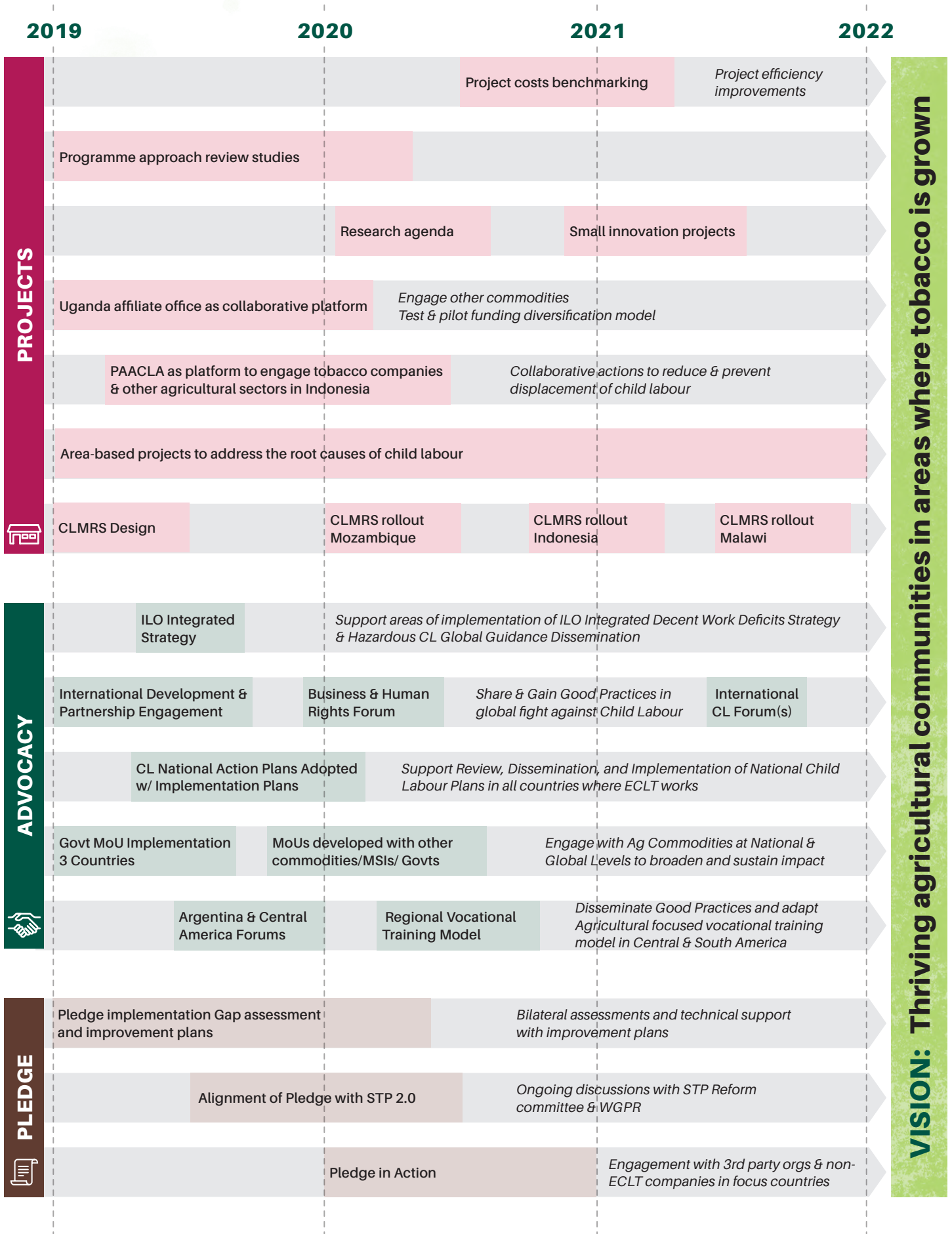
- Provide technical support to the ECLT Pledge Signatories in meeting the Pledge Minimum Requirements.
- Align the Pledge implementation with the Sustainable Tobacco Programme (STP 2.0), a key industry platform that sets minimum standards, including on the prohibition of child labour, in the growing and processing of tobacco.
- Accompany Pledge signatories to pilot a project of joint and coordinated action in a selected country.



Acronyms

CL	Child Labour
CLMRS	Child Labour Monitoring and Remediation System
ILO	International Labour Organization
PAACLA	Partnership in Action Against Child Labour in Indonesia
MoU	Memorandum of Understanding
MSI	Multi-stakeholder Initiatives
SDG	Sustainable Development Goals
STP	Sustainable Tobacco Programme
WGPR	Working Group on Pledge Realisation

ECLT Strategic Roadmap



VISION: Thriving agricultural communities in areas where tobacco is grown



The ECLT Foundation





The ECLT Foundation is committed to collaborative solutions for children and their families that combat the root causes of child labour in tobacco-growing communities.

We advocate for strong policies, share best practices to multiply our impact, and engage rural families so they can benefit from farming while ensuring that their children are healthy, educated, safe from child labour, and encouraged to reach their full potential.

ECLT Foundation
7, rue François Versonnex
1207 Geneva
Switzerland

eclt@eclt.org
+41 (0) 22 306 1444

www.eclt.org

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